



Sage Collegiate Public Charter School

Our Mission: Driven by excellence for all in a supportive, rigorous, and ambitious school community, Sage Collegiate Public Charter School educates K-8 students for academic achievement, college success, and a life of opportunity.

TO: Melissa Mackedon, SPCSA Board Chair
Rebecca Feiden, SPCSA Executive Director
Mark Modricin, SPCSA Director of Authorizing

FROM: Jennifer Braster, Board Chair, Sage Collegiate
Sandra Kinne, Executive Director, Sage Collegiate

RE: January Board Meeting Update

DATE: Wednesday, January 26, 2022

BACKGROUND

Sage Collegiate was authorized in November 2020 and expected to open in August 2021 with K-2. In June 2021, we requested deferment to the 2022-23 school year. There were three extenuating factors related to this request: a delayed securement of a facility for Year 1, which impacted enrollment; the continued global pandemic, which contributed to community outreach and recruitment challenges; and the slow growth model, including the original plan to open with only Kinder, 1st, and 2nd grade, which also impact enrollment.

The Authority approved our deferral, with conditions related to facility procurement, and those conditions were met. In October 2021, the SPCSA approved a Good Clause Exemption request related to our identified facility. [You may recall, there was a zip code change down the center of the property, and while we were authorized for three zip codes (89107, 89108, 89146), one of the zip codes, including the existing building, was in a fourth zip code (89102).] We are now authorized to operate in the 89107, 89108, 89146, and 89102, but our focus for recruitment has remained our original three zip codes.

In November 2021, the SPCSA approved an amendment request to adjust our enrollment from 168 to 224 in Year 1; from 460 to 588 in Year 6 (the final year of the current authorization contract); and from 520 to 756 at capacity. This request stemmed from family feedback during recruitment last year and allows us to maintain a modified slow growth approach.

APPROVAL CONDITIONS

As part of our conditions for authorization in November 2020, we had three conditions related to Facilities, Partnerships, and Special Education. We are pleased to share that we have met all of the conditions of authorization and provide these conclusive updates.

▪ FACILITIES

Since July, we have worked urgently and aggressively with Red Hook to secure a site. Simultaneous to the process to procure a facility, we've worked with Red Hook on planning for the site's renovations, remodel, and proactively addressing issues, such as traffic and community relations, to ensure doors open in August.

In November 2021, the Board of Sage Collegiate approved and executed a lease with Red Hook for the property at 4100 W. Charleston Blvd, 89102 (or 89107, depending on which document/search engine you use.) This location is the soon-to-be former Elks Lodge.



As part of our recruitment efforts, we began sharing the location with families and the community just after the new year, and families have been excited to learn of the school's location. Local residents and families in our authorized zip codes have been especially excited to have a brick-and-mortar school of choice in the community.

On January 11, 2022, the Planning Commission of the City of Las Vegas unanimously approved Red Hook's request for a special permit for a Land Use Entitlement¹. This matter cleared the appeal period and was final action by the city. This legally allowed the work to begin and the conversion of the property to start. The goal is to have shovels in the ground and begin the demolition of the interior of the existing building the week of February 14.

▪ **PARTNERSHIPS**

Since authorization, we have worked in partnership with a number of community organizations. With our facility identified last summer and secured through the fall, we've been able to strengthen collaborations we established last year and develop new community partners.

We are 1.5 miles from Springs Preserve and have established a partnership with them. This includes on-site field trips, community events, and learning opportunities, as well as staff visits to our campus for hands-on learning opportunities at our school. We are working with the Heinrich YMCA, a supporter of our original application, to host community events and to share information with families who have students in their on-site preschool. We are also working partnership with Meadows Mall and will table near their kids' play area through the spring.

Leaders in Training remains a strong partner, and their Little Leaders program will support our after-school programming with mentoring, tutoring, and character-building activities. We continue to seek other partners for our Enrichment and after school programs.

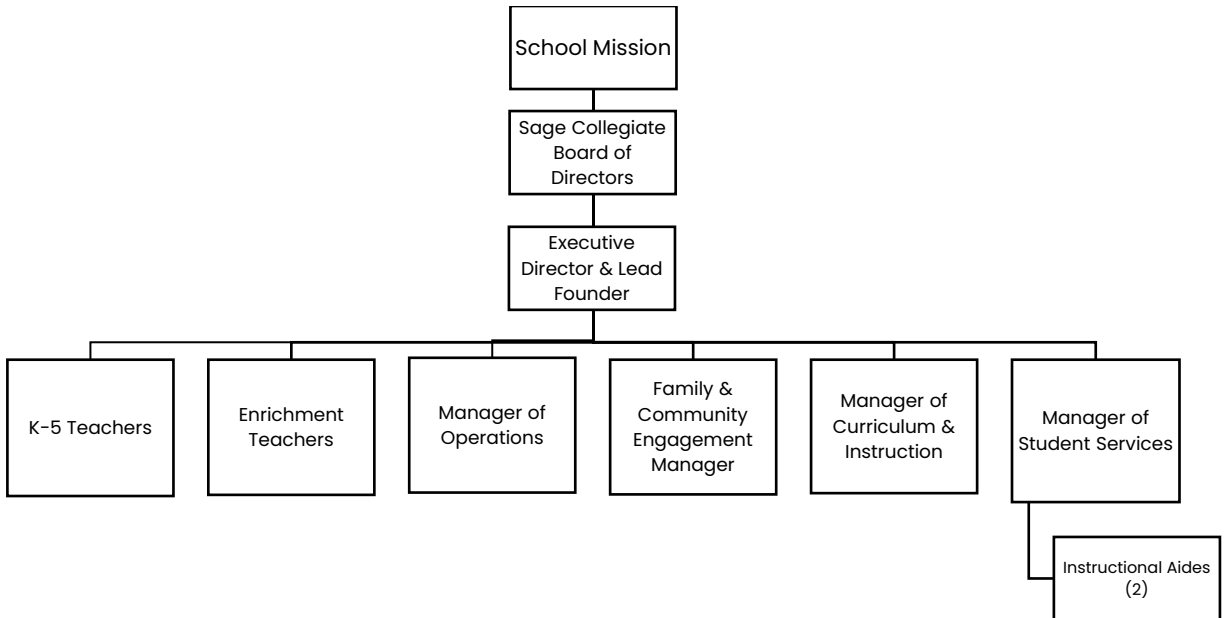
We are also actively engaging with community services in the immediate and broader community that can be of support to families, including HELP of Southern Nevada, SAFY, Trinity United Methodist Church, Opportunity Village, Acelero, and Stone Bridge Learning Academy. We've worked with these organizations at their sites to share enrollment information about our school, host tables at events, and/or support their programming given common missions and shared interests in meeting community needs. We plan to continue working with them to share information about our school.

While our facility undergoes renovation, we will have events at partner facilities, including hosting our lottery next month at the West Charleston Library. One of our core tenets is "It Takes a Village," and we want to embody that for our school community.

▪ **SPECIAL EDUCATION**

In the 2022-23 budget, we will allot for the hiring of at least two Instructional Aides, as we outlined in the budget of our November amendment request. We have adjusted our Year 1 Organizational Chart (below) to reflect this change. This will better support students in Special Education. Should we have more than the anticipated number of students in Special Education, we will adjust the budget to hire for additional Instructional Aides. Further, we will contract with Special Education Support Services and Wildflower Therapies for special education services and speech therapy.

¹ City of Las Vegas. Page 35 of 39. file:///C:/Users/stkin/Downloads/Action%20Minutes_20220113195649782%20(1).pdf



STUDENT ENROLLMENT

We are currently working with Matterlab to support a social media marketing campaign. They are targeting a 5-mile radius from the school's location, which predominantly focuses on our three authorized zip codes. We are also actively following up with the nearly 300 students who have expressed interest and intent to enroll through the last two years of our recruitment efforts, community events, and both pre-and post-authorization outreach. We also participated in last week's Nevada School Choice Fair, sponsored by CSAN and the Nevada School Choice Coalition and had several parents complete the registration process as a result of speaking with us there.

As of the submission of this memo, we have 45% of our Year 1 enrollment registered, and we anticipate a lottery for Kindergarten and 1st grade. Our lottery is scheduled for Thursday, Feb. 24th and is planned for the West Charleston Library, which is just two miles from our campus.

We have a number of enrollment and recruitment events planned in coming weeks, including participation at the Springs Preserve's Black History Month event and tabling at Meadows Mall around Spring Break.

We look forward to answering questions at the January 28th SPCSA Board meeting and hope this meets with the Authority's approval.

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